



Mobile Service Manager. Multi-Platform Support now available

Manage iPhone, Windows Mobile and Blackberry devices.

The latest version of MSM (Mobile Service Manager), released on December 11th enables Enterprises with multiple device types to manage their mobile assets in a single console. If you have Blackberry devices and are considering implementing (or have already deployed) devices that use the ActiveSync protocol, you can now manage those devices using MSM.

iPhone

The release of iPhone 2.0 and its implementation of the ActiveSync protocol for email and PIM synchronisation makes the device much more enterprise friendly. GPXS' current and prospective customers have asked for the addition of iPhone support to MSM's management platform in order to provide a single point of management for organizations with more than one mobility device infrastructure (such as Blackberry and iPhone).

Windows Mobile, Nokia and other devices

Other devices that use the ActiveSync are also supported by the including Windows Mobile, Nokia and a range of others. All these devices and their users can now be managed, as a single community, within the web-based management console.

First of several Multi-Platform releases.

This first Multi-Platform release contains functionality to allow common management of Blackberry and ActiveSync devices, including:

- Seamless Integration with Microsoft Exchange for ActiveSync user association
- Viewing Blackberry and ActiveSync users in a single console
- Reporting on user and device properties and statistics
- User Admin Tasks such as Wipe Handheld, Remove Mobile Device Partnership, View Recovery Password, Enable Device ID restriction
- Activation and Deactivation of users

MSM General

MSM already supports some of the world's biggest users of BlackBerry devices in Financial Services, Pharmaceutical and Government; providing device activation and management, application deployment and life cycle support, delegated administration and reporting for large enterprises who increasingly are using BlackBerry devices as a critical element in their IT infrastructure. Our enterprise customers experience reduced IT and support costs and improved end user services and satisfaction supporting wireless devices and applications across the global multi-regional deployments that exist in those enterprises.